

Example Referral Request

Obviously you'll want to personalise and tailor to the person you're approaching but feel free to use as much or as little of the wording below as you would like.

Hi NAME,

I wanted to just drop you a line to see if you know anyone who might benefit from a complimentary business coaching session? I'm offering out 10 sessions to be booked (not necessarily completed) before the end of the month but I'm looking for a specific type of person.

I'm looking to connect with more women who are doing amazing things in the world and who have a desire to play even bigger than they are already are. I'd love to be really supporting culture and change makers to play bigger than they ever imagined they could and as a result help them to have even more of a positive impact on the world.

*As one such woman yourself **and** someone who knows me and my work well, I wondered if you know of any women who fit the bill and who you might want to gift one of these sessions to. If you can think of anyone at all, then feel free to offer them a session as a gift from you and then give them my email address and tell them to let me know you sent them.*

If you have any questions, don't hesitate to let me know.

With love,

Caroline